WATER'S EDGE
STRATEGY
People and Planet as One

Capabilities Statement

Water's Edge Strategy LLC provides strategic consulting, program design, organizational innovation, and stakeholder engagement services across government, philanthropic, nonprofit, and private sectors.

We Offer

- Strategy Development
- Program Design
- Branding & Identity
- Team Facilitation & Leadership Alignment
- Stakeholder & Ecosystem Development
- Messaging & Positioning
- Storytelling

So That

... resources focus where they'll have the greatest impact
... systems and structures hold the spark of your idea
... you are known for what you stand for
... you benefit from shared direction and purpose
... you accomplish more than you could alone
... people understand your offering, and why it matters
... you inspire others to adopt your idea or approach

Past Performance

- Program Design, Facilitation:
  - NASA Biological Diversity and Ecological Conservation
  - NASA Water Resources (as sub)
- Campaign Design: ServeMinnesota (AmeriCorps)
- Partnership Development: Yurok Tribe
- Strategy: Jane Goodall Institute, Physicians for Social Responsibility

Why Water's Edge

- Biodiversity and ecosystem conservation expertise
- Understanding of remote sensing and Earth observations
- Cross-sector and multi-disciplinary by design
- Global scope grounded in local and regional efforts
- Blends creativity and innovation with strategy

NAICS Codes

- 541611 (General Management Consulting)
- 541613 (Marketing Consulting Services)
- 541616 (Other Management Consulting)
- 541690 (Other Scientific and Technical Services)
- 541910 (Marketing Research)
- 611430 (Professional Development Training)

Snapshot

Name: Water's Edge Strategy
Certs: Small Business
Unique ID: CA53TKKY49G5
CAGE: 14MC9
State of Registration: California
Common Contracting Vehicle: SAT

Trusted by leading brands for 20+ years

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